



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 236815

Schedule Dates 08/23/16-08/28/16
Advertiser Yes On 55 - Californians for Budget Stability (1035
Agency Greenstripe Media (1755)
Product Issue Advertising (1119)
Brand 108335 YES on 55 (102578)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Takara, David
Phone/Fax (949) 650-5081 /
CPE YES on 55/108335 YES on 55
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Terri Wilcox
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$558.00
Net Total \$3,162.00
Sales Tax

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	20	\$3,720.00
Grand Total:	20	\$3,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM	1		X	X	X	X			1	\$140.00	\$140.00	Redding ABC (KRCR)		8/22/16
2.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2		X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/22/16
3.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	7A- GOOD MORNING AMERICA	2		X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/22/16
4.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	10A- THE VIEW	2		X	X	X	X			2	\$90.00	\$180.00	Redding ABC (KRCR)		8/22/16
5.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	4P- 5P (PST)	1		X	X	X	X			1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	8/22/16
6.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1		X	X	X	X			1	\$325.00	\$325.00	Redding ABC (KRCR)		8/22/16
7.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	2		X	X	X	X			2	\$325.00	\$650.00	Redding ABC (KRCR)		8/22/16
8.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM	1		X	X	X	X			1	\$325.00	\$325.00	Redding ABC (KRCR)		8/22/16
9.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	2		X	X	X	X			2	\$145.00	\$290.00	Redding ABC (KRCR)		8/22/16
10.0	Normal Line / SPOT	08/28/16-08/28/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1							X	1	\$70.00	\$70.00	Redding ABC (KRCR)		8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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11.0	Normal Line / SPOT	08/28/16-08/28/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X	1	\$220.00	\$220.00	Redding ABC (KRCR)		8/22/16
12.0	Normal Line / SPOT	08/28/16-08/28/16	1	:30	11P- NEWS CH 7: SUNDAY 11 PM	1							X	1	\$150.00	\$150.00	Redding ABC (KRCR)		8/22/16
13.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30	11:35P- JIMMY KIMMEL LIVE	1		X	X	X	X			1	\$60.00	\$60.00	Redding ABC (KRCR)		8/22/16
14.0	Normal Line / SPOT	08/27/16-08/27/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1						X		1	\$80.00	\$80.00	Redding ABC (KRCR)		8/22/16
15.0	Normal Line / SPOT	08/28/16-08/28/16	1	:30	12P- LITTLE LEAGUE WORLD SERIES	1							X	1	\$150.00	\$150.00	Redding ABC (KRCR)		8/22/16

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